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## **Program A: Arts Program**

## **OBJECTIVES AND PERFORMANCE INDICATORS**

Unless otherwise indicated, all objectives are to be accomplished during or by the end of FY 2002-2003. Performance indicators are made up of two parts: name and value. The indicator name describes what is being measured. The indicator value is the numeric value or level achieved within a given measurement period. For budgeting purposes, performance indicators are shown for the prior fiscal year, the current fiscal year, and alternative funding scenarios (continuation budget level and Executive Budget recommendation level) for the ensuing fiscal year of the budget document.

Department Name: Culture, Recreation and Tourism

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DEPARTMENT ID: Culture, Recreation and Tourism AGENCY ID: 06-265 Office of Cultural Development

PROGRAM ID: Program B: Arts Program

## 1. (KEY) Sustain the audience for sponsored events at 8,451,180.

Strategic Link: Objective #1 "By the year 2003, increase the audiences for LDOA-sponsored events to 9 million people."

Louisiana: Vision 2020 Link: Not Applicable Children's Cabinet Link: Not Applicable

Other Link(s): Not Applicable

## Explanatory Note:

L		PERFORMANCE INDICATOR VALUES							
E		YEAREND	ACTUAL	ACT 12	EXISTING	AT	AT		
V		PERFORMANCE	YEAREND	PERFORMANCE	PERFORMANCE	CONTINUATION	RECOMMENDED		
E		STANDARD	PERFORMANCE	STANDARD	STANDARD	BUDGET LEVEL	BUDGET LEVEL		
L	PERFORMANCE INDICATOR NAME	FY 2000-2001	FY 2000-2001	FY 2001-2002	FY 2001-2002	FY 2002-2003	FY 2002-2003		
K	Audience for sponsored events	8,200,000	8,322,411	8,700,000	8,700,000	8,700,000	8,451,180		
S	Number of grants to organizations	688	672	652	688	688	668		
S	Number of grants to artists	95	103	95	95	95	92		

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2. (KEY) To preserve Louisiana's rich folk life heritage, the program will document 4 indigenous traditions and assist 5 organizations to responsibly use folk heritage for tourism or other economic development.

Strategic Link: Objective 2: "By the year 2003, increase the number of nonprofit arts and community service organizations directly served by programs of LDOA by 10%."

Louisiana: Vision 2020 Link: Not Applicable Children's Cabinet Link: Not Applicable

Other Link(s): Not Applicable

Explanatory Note:

L		PERFORMANCE INDICATOR VALUES							
Е		YEAREND	ACTUAL	ACT 12	EXISTING	AT	AT		
V		PERFORMANCE	YEAREND	PERFORMANCE	PERFORMANCE	CONTINUATION	RECOMMENDED		
E		STANDARD	PERFORMANCE	STANDARD	STANDARD	BUDGET LEVEL	BUDGET LEVEL		
L	PERFORMANCE INDICATOR NAME	FY 2000-2001	FY 2000-2001	FY 2001-2002	FY 2001-2002	FY 2002-2003	FY 2002-2003		
K	Number of traditions documented	3	3	3	4	4	4		
K	Organizations assisted to use folk heritage	1	3	1	5	5	5		